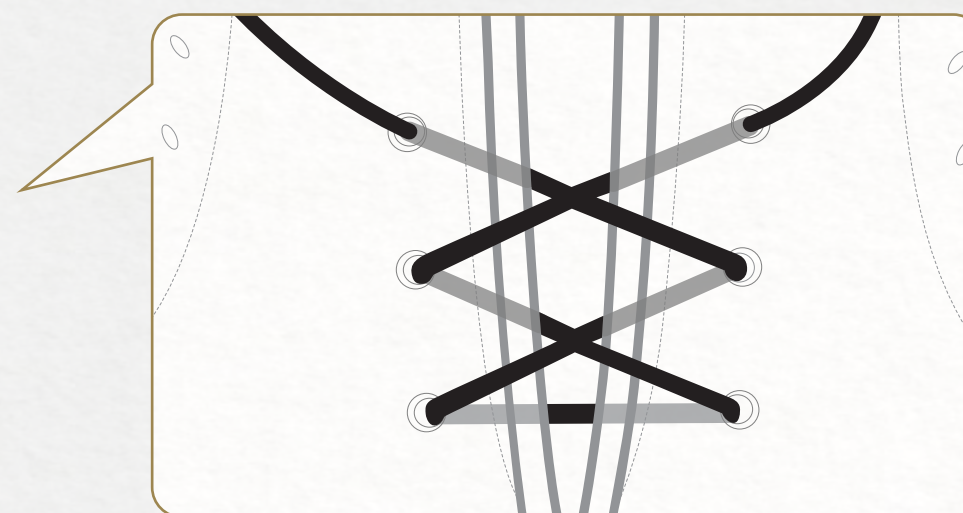
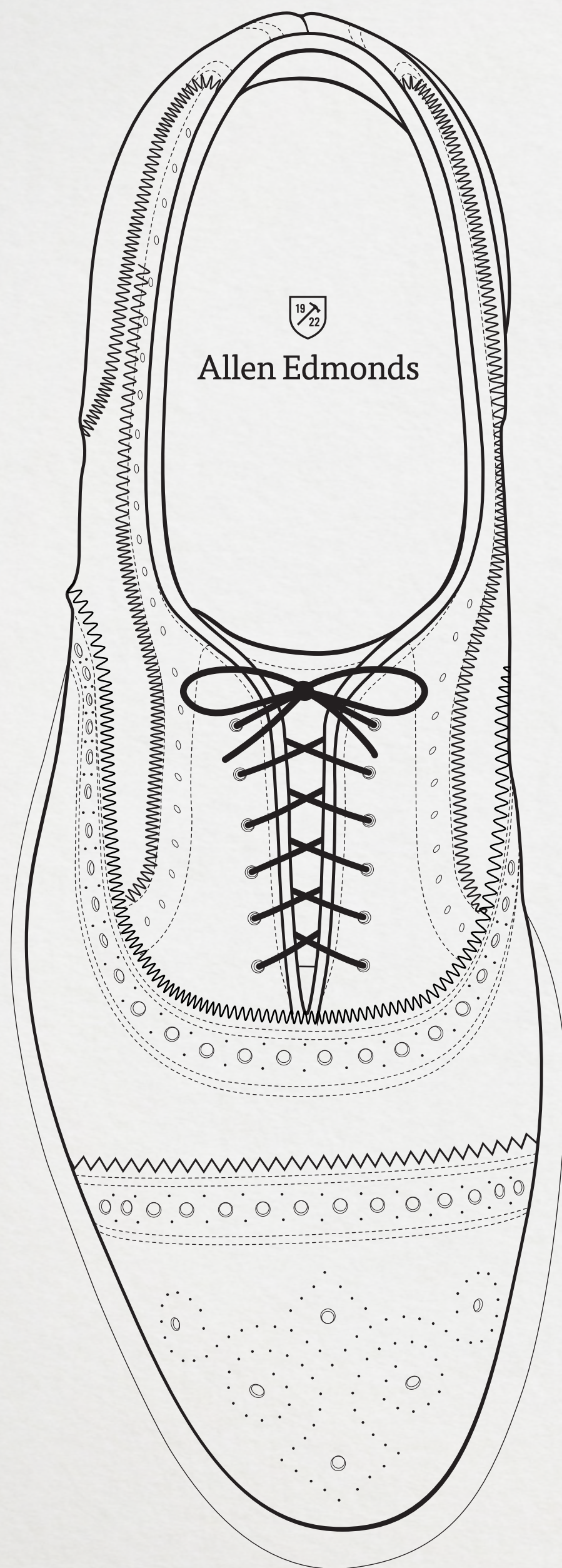


Criss Cross: The Traditionalist



You use the lessons of the past to guide your pursuits,
which is why your future is so bright.

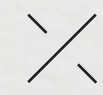


1 Pull the lace straight across and feed up through the first eyelets.

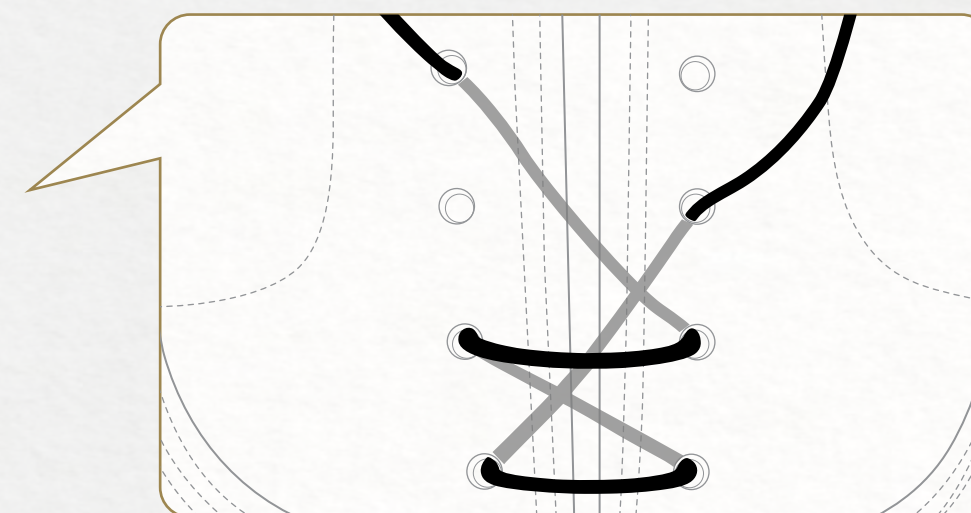
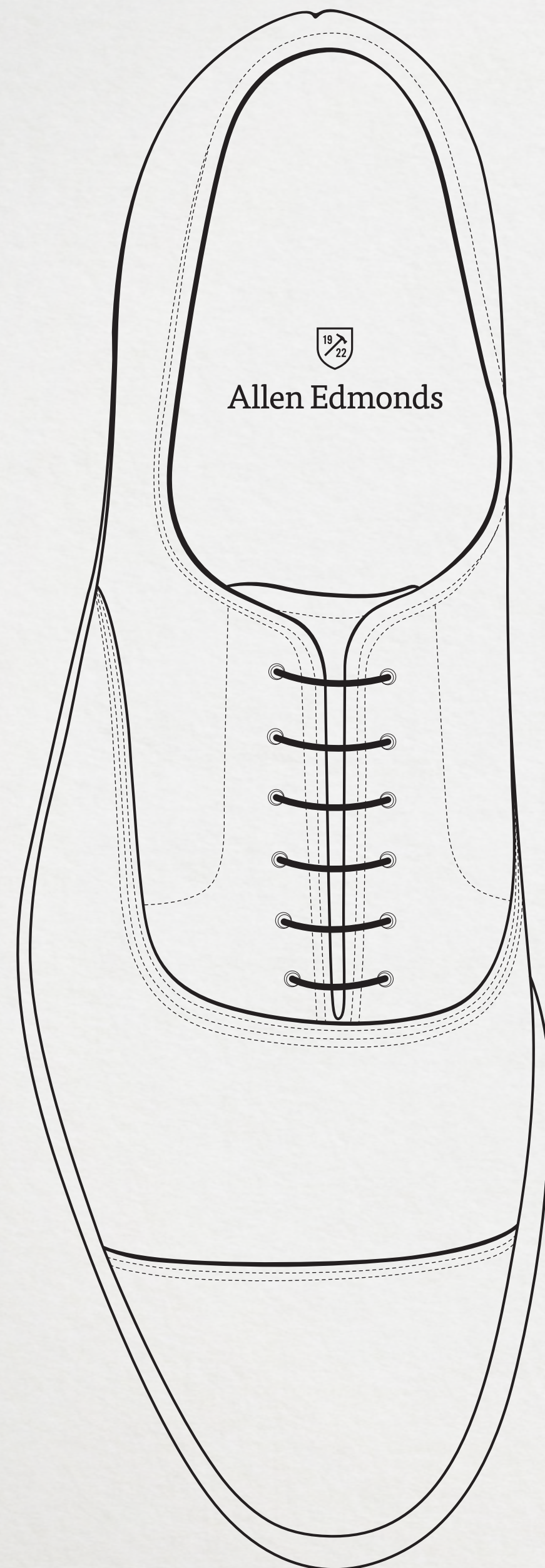
2 Cross the ends to create an "X," then feed them under the sides and up through the next eyelets.

3 Repeat crossing and feeding under and up until lacing is completed.

Straight Lace: The Thinker



You're the guy they come to when they need an answer, a decision that not only everyone will agree with but will also agree is correct.



1 Pull the lace straight across and down through the first eyelets.

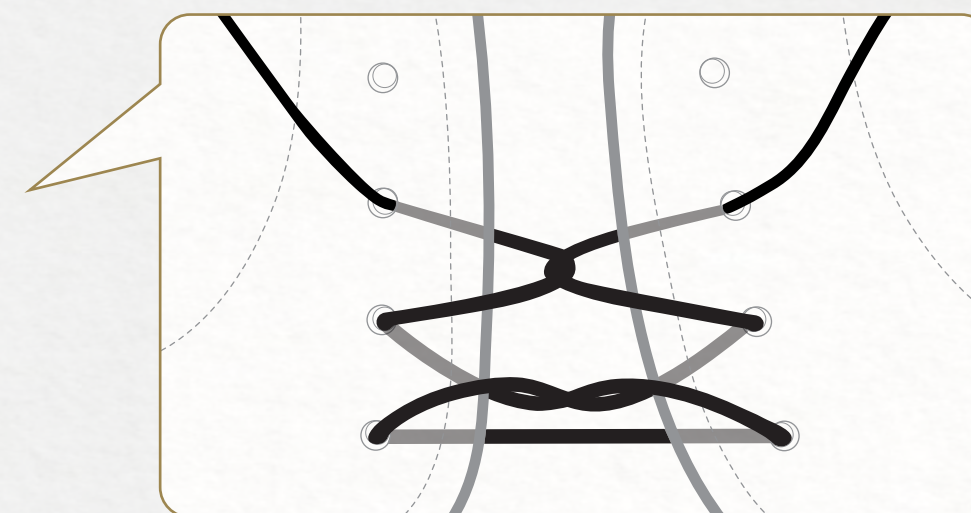
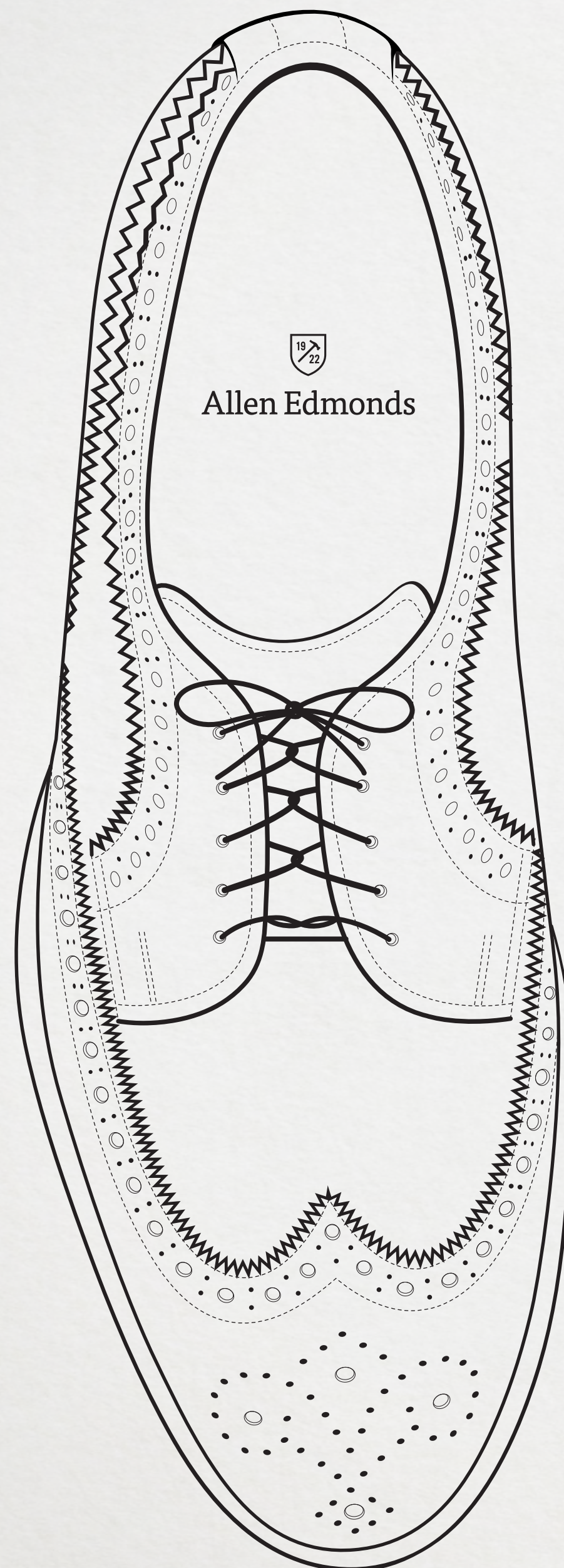
2 Feed one end underneath diagonally to the next eyelet, then over straight across.

3 Feed the other end diagonally to the next open eyelet, then over straight across; continue alternately feeding up and across until lacing is completed.

Loop Back Lacing: The Networker



More than a master of the back-and-forth, your ability to relate with others underscores the knowledge that true success is defined by relationships, not capital.

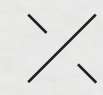


1 Pull the lace straight across and feed up through the first eyelets.

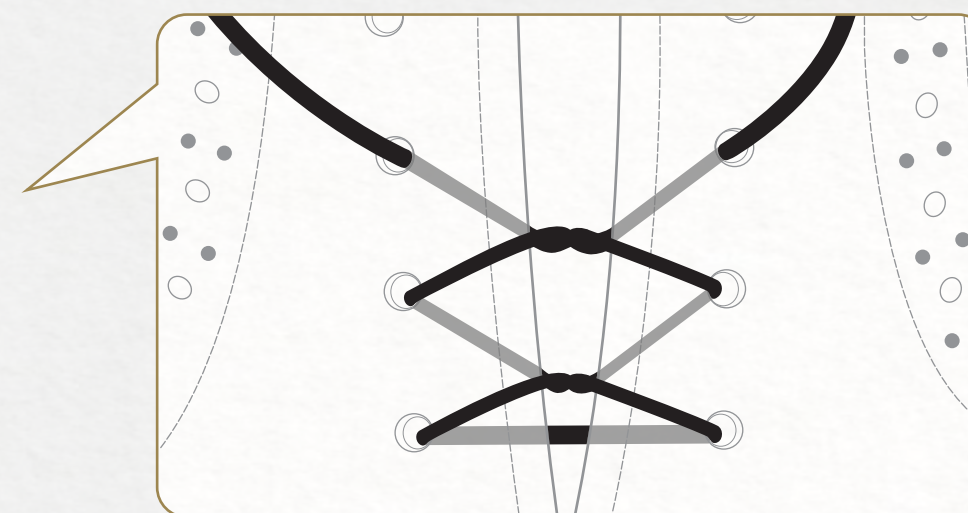
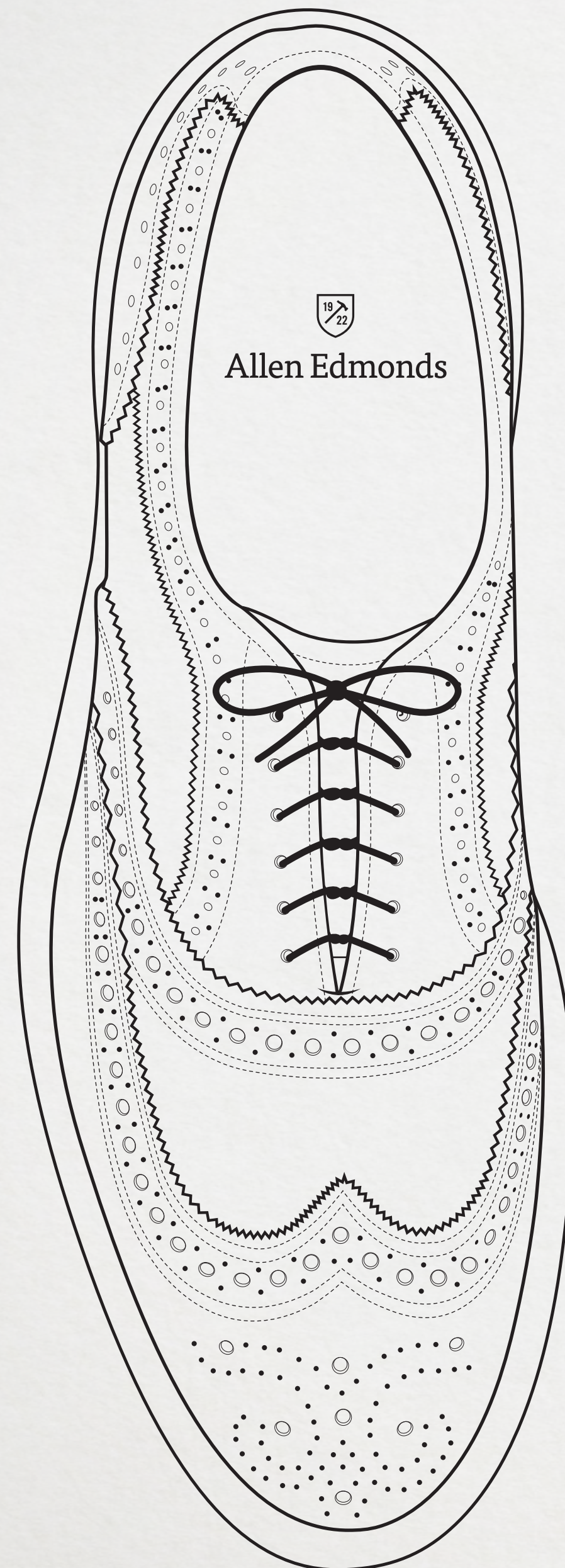
2 Pull the ends across diagonally, cross the laces and loop each end back to the side it came from.

3 Feed ends under sides, up through next eyelets, and then repeat until complete.

Knotted Lacing: The Analyst



Secure, steady and sincere, you take the extra steps in every task you undertake. It's that attention to detail that enables you to always come out on top.

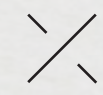


1 Pull the lace straight across and feed up through the first eyelets.

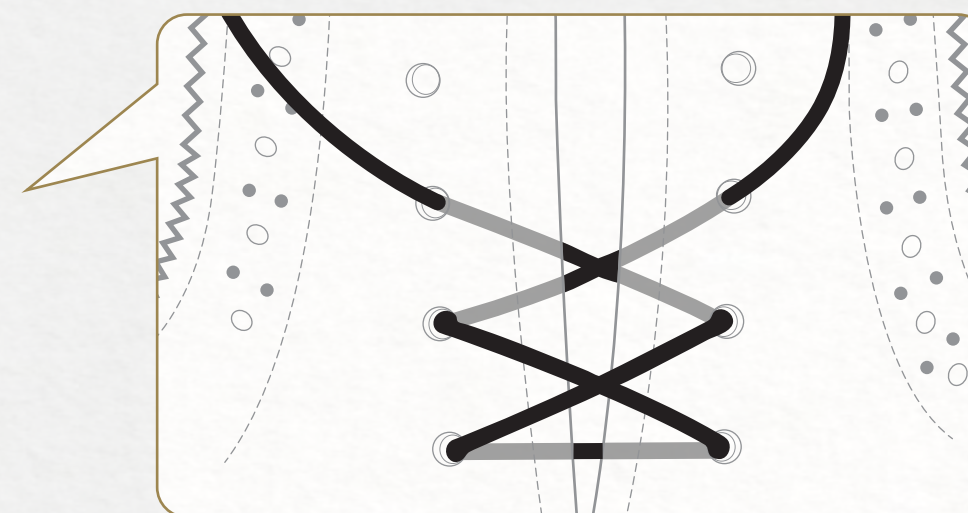
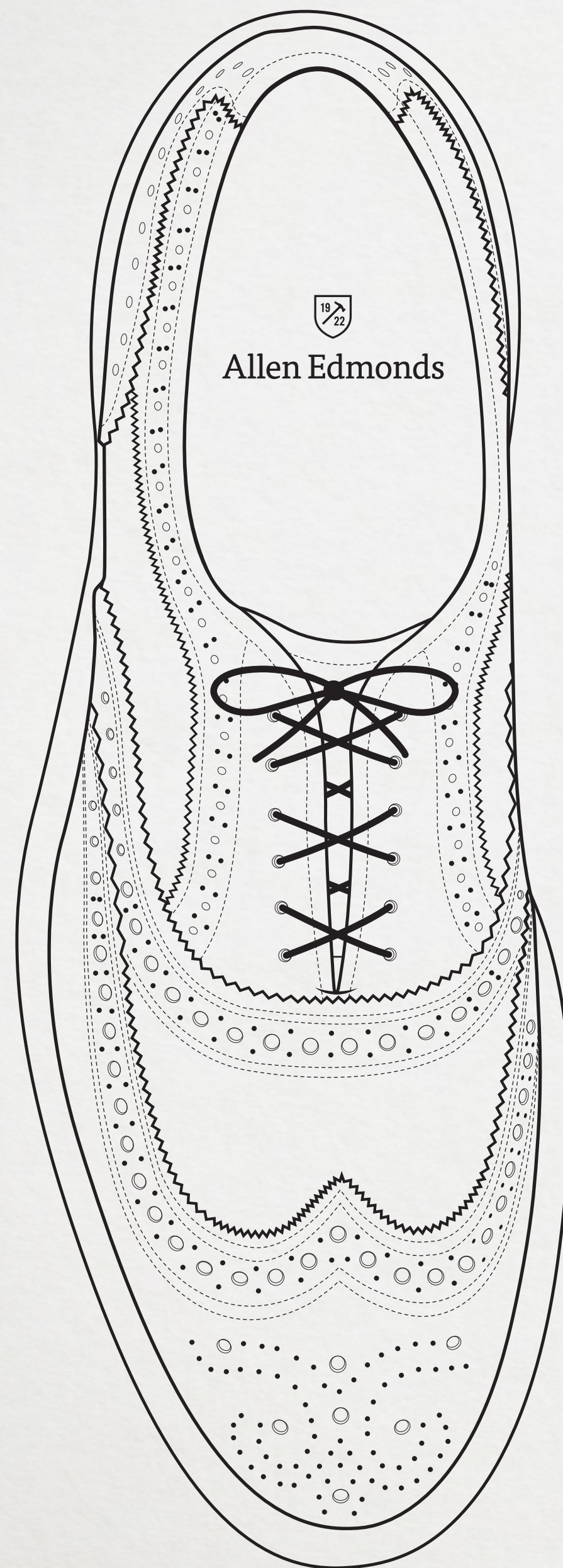
2 Pull the ends across diagonally, cross the laces and loop each end back to the side it came from.

3 Feed ends under sides, up through next eyelets, and then repeat until complete.

Bow Tie: The Sartorialist



Your style is about more than looking your best; it's a way to show on the outside all the special qualities—self-respect, character, confidence, responsibility—you possess on the inside.

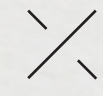


1 Pull the lace straight across and feed up through the first eyelets.

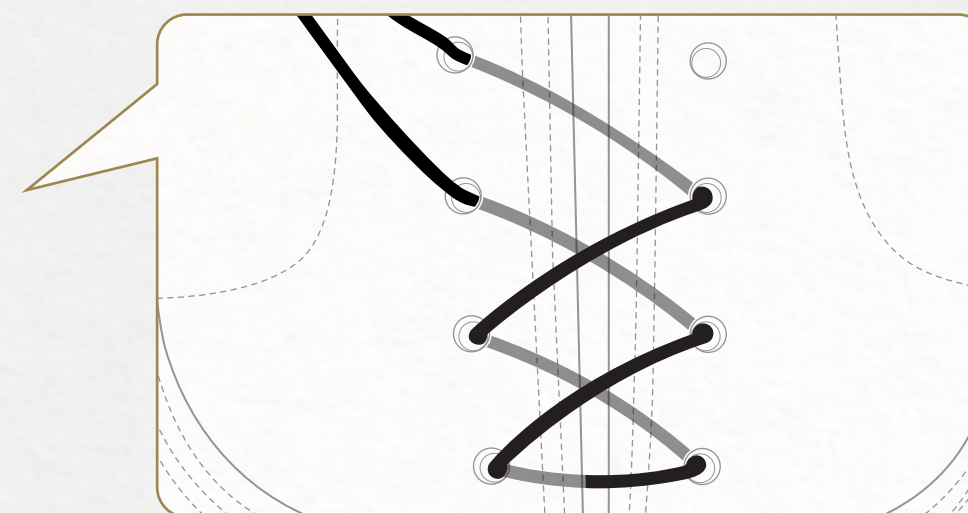
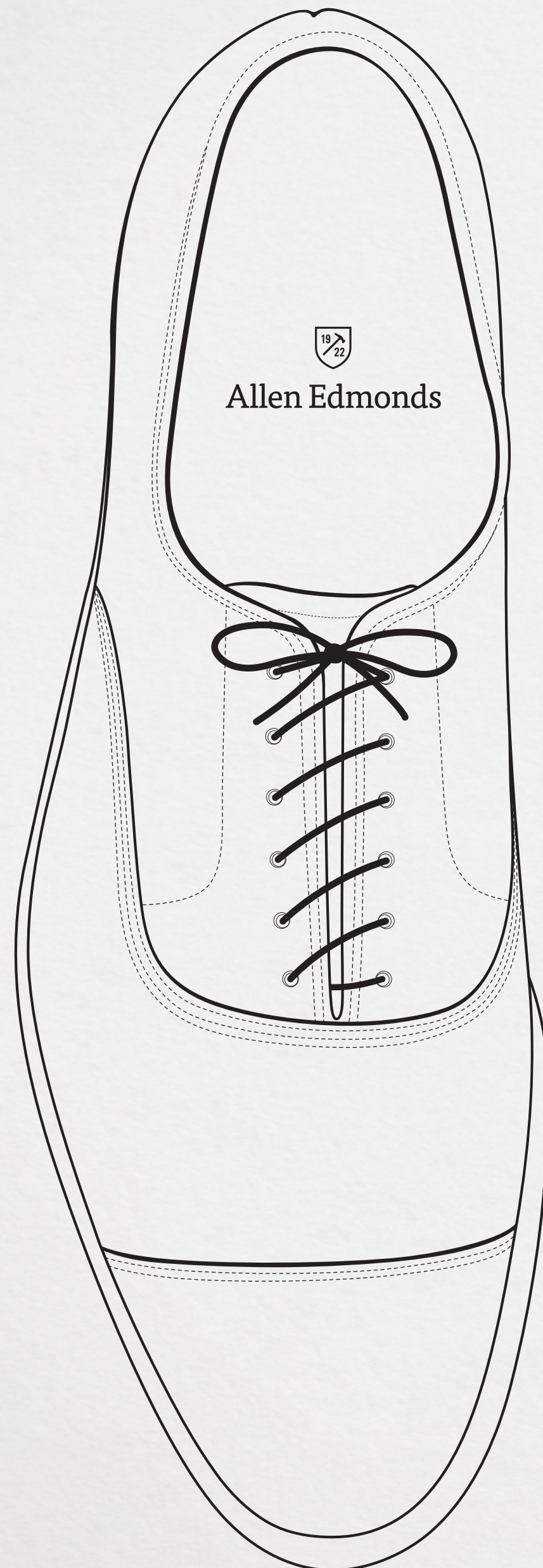
2 Pull the ends across diagonally and down through the next eyelets.

3 Underneath the sides, lace across diagonally and up through the next eyelets. Repeat the pattern until complete.

Diagonal: The Individualist



Comfortable in your own skin, you'll take chances or try something new because to feel valuable you don't need others to compliment you—which is exactly why they do.



1 Keeping the ends even, pull one end up through one bottom eyelet, over then under the sides, and up through the other bottom eyelet.

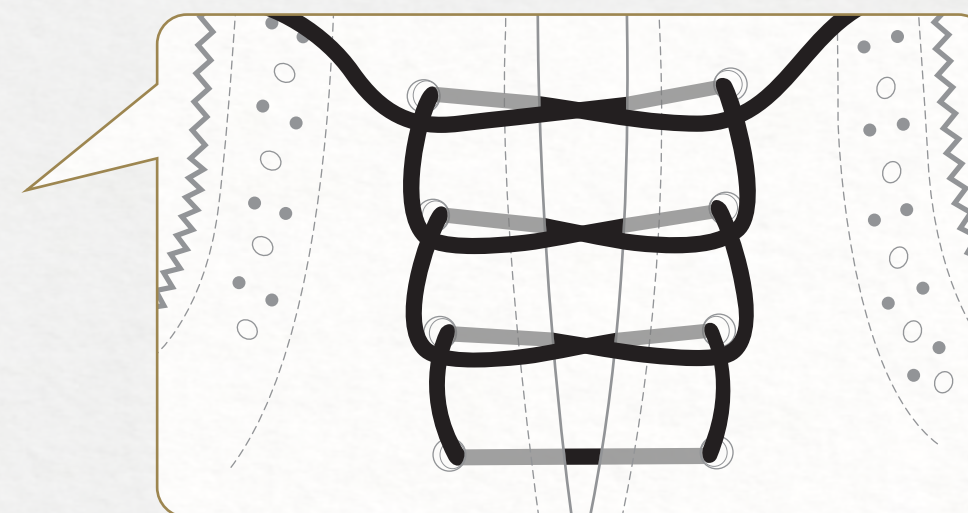
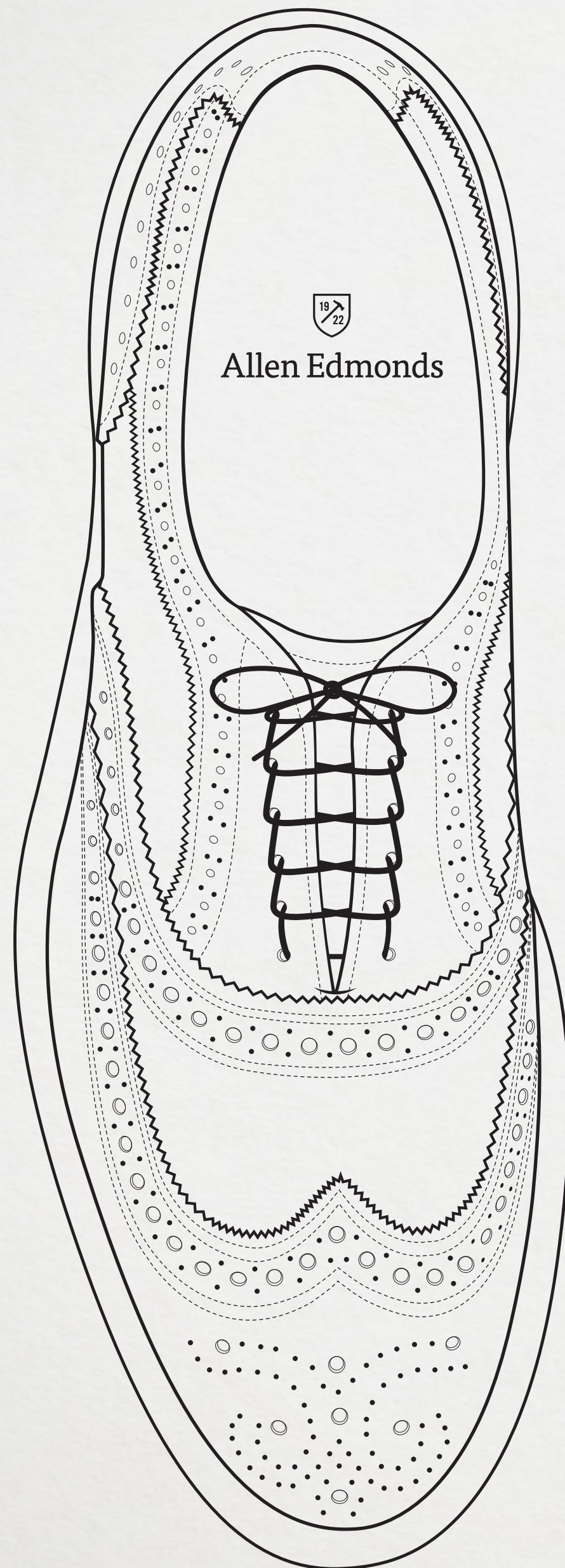
2 Pull the other end across diagonally, up through the second eyelet, and across and down through the next eyelet on the opposite side.

3 Repeat the pattern until complete.

Ladder: The Executive



For you, climbing the corporate ladder isn't just about how fast you go, but about how it allows you to exercise your personal vision and reach new heights.

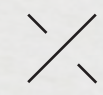


1 Pull the lace straight across and up through the bottom eyelet.

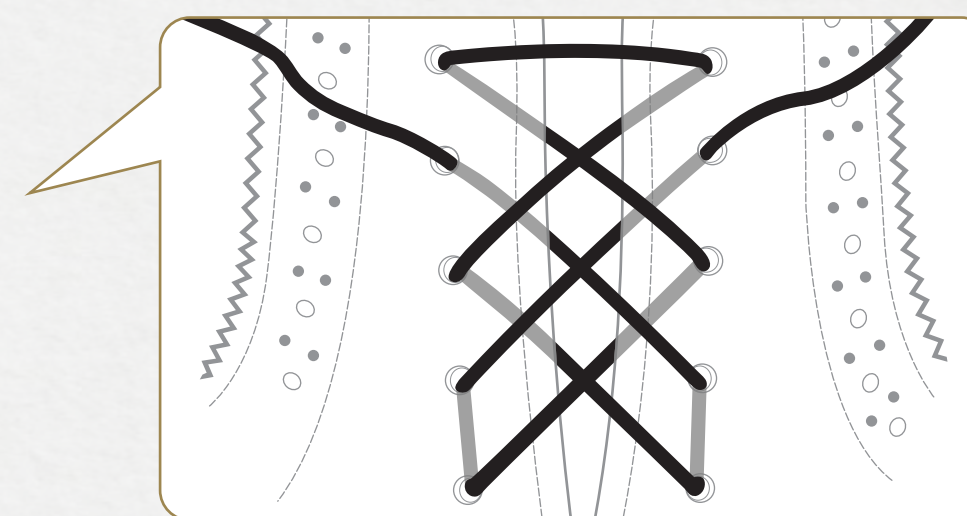
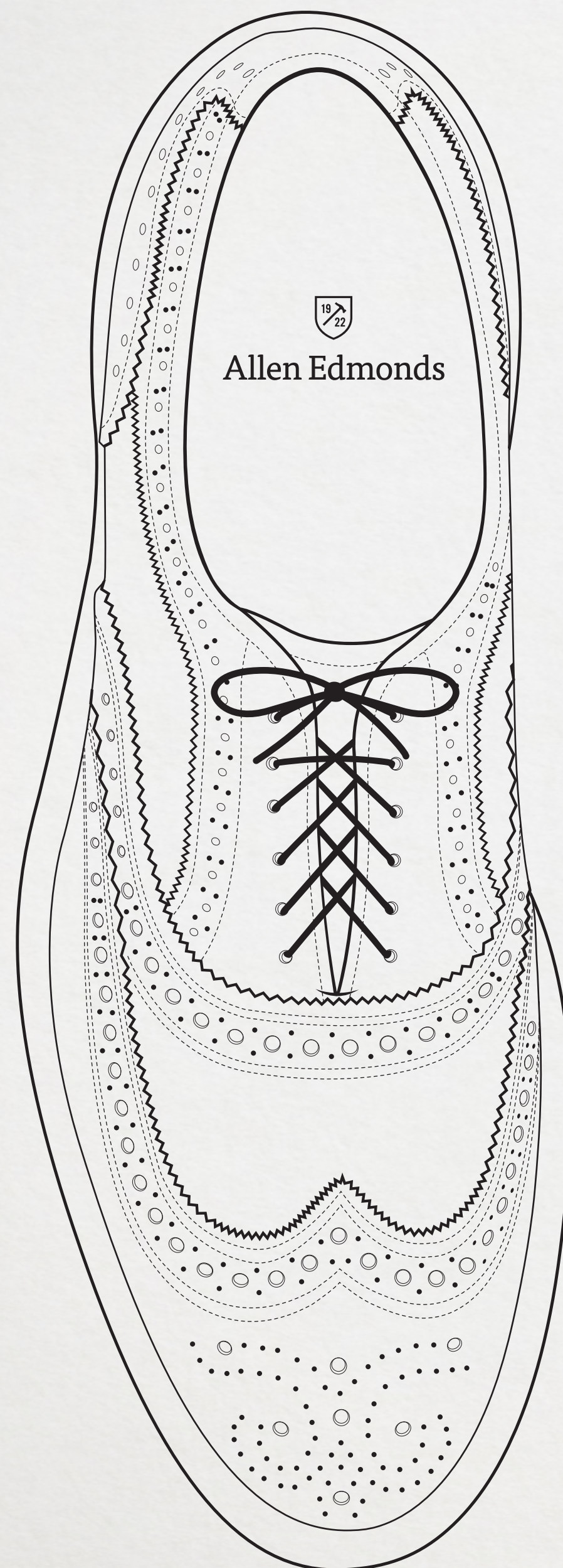
2 Run each end vertically up to the next eyelet, then, after going down through the eyelet, criss cross the laces.

3 Pull the ends over the sides, feed them under the vertical lace sections and then down through the above set of eyelets. Continue pattern until complete.

Double Back: The Architect



Your ability to weave together form and function means everything you create is not only inspirational and useful, but also designed to stand the test of time.



1 Pull the lace straight across and down through the second eyelet from the top.

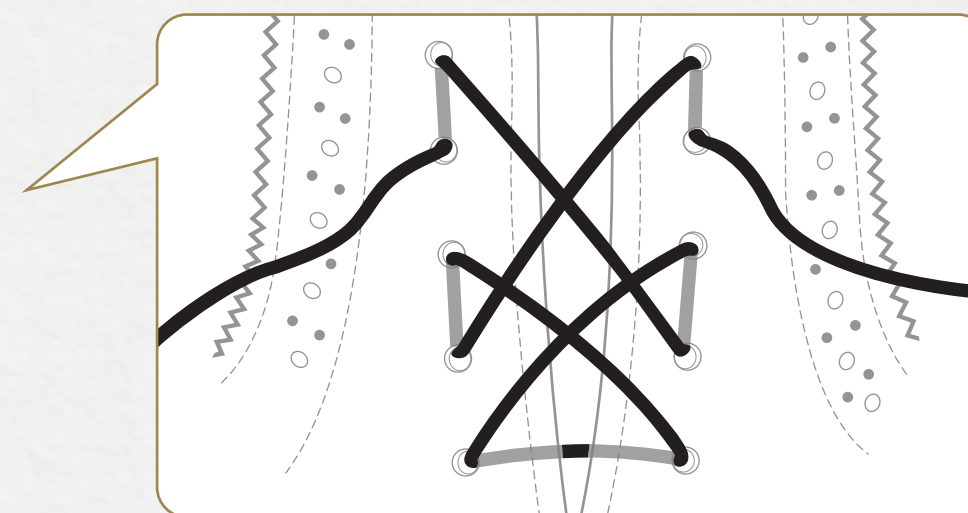
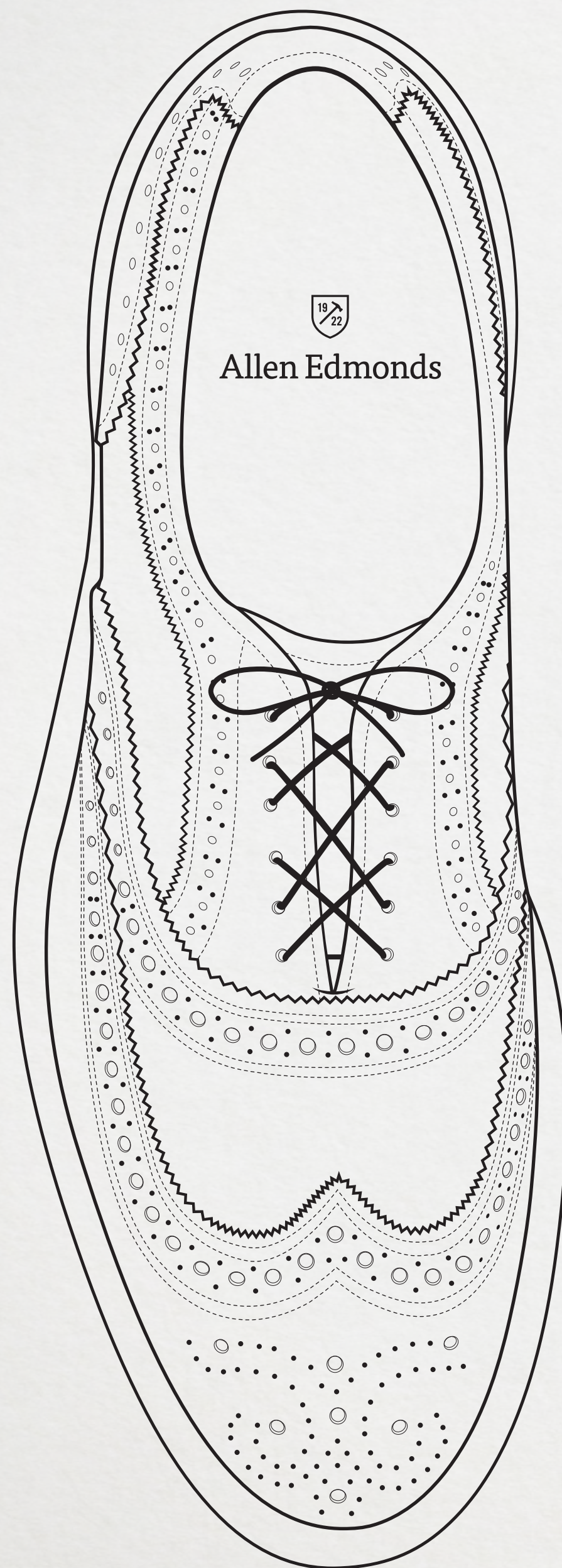
2 Skip down a set of eyelets, cross the laces diagonally and over the side, and then feed them down through the next eyelet. Repeat down to the bottom eyelet.

3 Run each end vertically up to the next eyelet. Then, following the same over and down pattern, criss cross the laces through the vacant eyelets.

Hash: The Innovator



Your dedication to making your dreams a reality and your willingness to believe in yourself means when others say, "It's good enough," you think, "It could be better."



1 Pull the lace straight across and feed up through first eyelets.

2 Skip up a set of eyelets, cross the laces diagonally and over the sides, and then feed them down through the next eyelets.

3 Run each end vertically down to the skipped eyelet. Then, following the same over and down pattern, continue until finished.