

RE-CRAFTING®

EVERYTHING OLD IS NEW AGAIN. AND AGAIN.



Sure the fact that we use only quality materials in our shoes helps them maintain their shape, fit and luster for years on end but it is the welt that actually makes our shoes last from one generation to the next. An American invention used in Allen Edmonds shoes since 1922, the Goodyear welt is the piece of leather that binds the shoe's upper, the insole and

the outsole together. A key element of the durability, flexibility and unsurpassed comfort of our shoes for nearly a century, this welt also allows Allen Edmonds customers to enter our shoes into our legendary Recrafting service so that the construction truly is as timeless as our styles. See a video of our legendary Recrafting service at AllenEdmonds.com/Recrafting.

BEFORE



AFTER



BEFORE



AFTER

