

Did you know there are more forests in the U.S. today than there were 50 years ago? This is due in large part to the continued demand for paper and paper products.

You see, when private forests serve a commercial purpose and are sustainably managed, not only do they continue to sequester carbon from the atmosphere and encourage healthy wildlife populations and biodiversity, but they also ensure the land does not get converted to other, less environmentally friendly uses such as agriculture, ranching or urban sprawl. At Sappi, we want healthy forests to stay healthy forests.

 $\mathbf{v}$  Visit **sappi.com/eQ** to see how we're continually raising the bar for sustainability in the paper industry. Because it's not just good practice – it's good business.

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